



GOODFOOD - "THE GOLDEN TICKETS" - RULES AND REGULATIONS

1. Eligibility: The Contest is only open to legal residents of Quebec, Ontario and the Maritimes provinces of Canada. Employees of Goodfood, its affiliates, subsidiaries, advertising and Contest agencies, and suppliers, (collectively the "Employees"), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Contest. No purchase is necessary to enter or win the contest. A purchase does not increase the chances of winning.

2. Agreement to Rules: By participating, the Contestant ("You") agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Goodfood as final and binding as it relates to the content of this Contest.

3. Contest Period: Entries will be accepted starting on August 10th, 2017 at 9AM eastern standard time (EST) and ending August 30th, 2017 at 11:00AM (EST).

4. How to Enter: All clients expecting a Goodfood delivery between August 17th and September 6th are automatically eligible to win a prize. You can also send your spontaneous entry by email at chef@makegoodfood.ca with your full name, full postal address, phone number and email address. Only 1 participation per household per prize is accepted. One may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Goodfood.

5. Prizes:

Between August 17th and September 6th, 28 gift vouchers will be distributed:

25 Prize A: 1 free Goodfood box for a value of up to \$78 maximum each; 1 Prize B: 1 package of 4 free Goodfood boxes to be delivered for 4 consecutive weeks (1 box will be delivered to the Winner per week on either Mondays, Tuesdays, Wednesdays, Thursdays or Fridays depending on the Winner's choice and carriers' availability), retail value of the prize, depending on the Winner's plan and servings choice, will range between \$236 to \$600; 1 prize C: A gift certificate for online purchase at a small kitchen appliances on an ecommerce website (value and brand shall be solely determined by Goodfood); 1 Prize D: \$1,500 contribution to a flight, pre-purchased by the winner, to his/her city and from vendor of choice. The winner of Prize D will have to purchase the flight tickets directly to the vendor of his/her choice and Goodfood will reimburse \$1,500 upon reception of a copy of the flight invoice to be sent by the winner (Invoice needs to be in the name of the winner). Flights need to be purchased and booked for a departure within 3 months following the win and be part of the same trip (reimbursement cannot be used on multiple trips or invoices). The reimbursement

tied to Prize D can only be sent to the winner by check or by electronic bank transfer, thus the winner needs to possess a valid bank account to his/her name in order to claim the prize. The specifics of the prize shall be solely determined by Goodfood. No cash or other prize substitution shall be permitted except at Goodfood's discretion. The prize is not transferable.

No substitution of prize or

transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted.

Acceptance of prize constitutes permission for Goodfood to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation.

6. Winner Selection and Announcement: Winners will be selected by random draws under the supervision of Goodfood. There will be 1 draw on August 16th, 2017 at 11AM eastern standard time (EST) for 8 prizes A and for Prize B; 1 draw on August 23rd, 2017 at 11AM eastern standard time (EST) for 8 prizes A and for Prize C; 1 draw on August 30th, 2017 at 11AM eastern standard time (EST) for 9 prizes A and for Prize D. Winners will be notified by email or by addressed mail within 10 days following selection. Goodfood shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within two (2) days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Contest is conditioned upon compliance with any and all federal, state, and local laws and regulations. The name of the winners will be announced on Goodfood's Facebook page between August 17th and September 17th 2017.

ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT GOODFOOD'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

7. Rights Granted by You: By entering this contest, You understand and agree that Goodfood, anyone acting on behalf of Goodfood, and Goodfood's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Contest, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent.

8. Terms & Conditions: Goodfood reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest should virus, bug, non-authorized human intervention, fraud, or other cause beyond Goodfood's control corrupt or affect the administration, security, fairness, or proper conduct of the Contest. In such case, Goodfood may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Goodfood. Goodfood reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Terms & Conditions. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws. Should such attempt be made, Goodfood reserves the right to seek damages to the fullest extent permitted by law.

9. Limitation of Liability: By entering, You agree to release and hold harmless Goodfood and its subsidiaries, affiliates, advertising and Contest agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Contest; (v) electronic or human error in the administration of the Contest or the processing of entries.

10. Disputes: THIS CONTEST IS GOVERNED BY THE LAWS OF CANADA AND QUEBEC, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Quebec having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest). Participant further waives all rights to have damages multiplied or increased.

11. The Contest hosted by Goodfood is in no way sponsored, endorsed, administered by, or associated with Facebook.