



For Immediate Distribution

**GOODFOOD ACTIVE SUBSCRIBERS COUNT REACHES 76,000,
AN INCREASE OF 25% QUARTER OVER QUARTER**

Montreal, QC, June 4, 2018 – Goodfood Market Corp. (“Goodfood” or “the Company”) (TSX: FOOD), a leading meal kit company in Canada, announced today it has reached 76,000 active subscribers as of May 31, 2018, representing an increase of 15,000 active subscribers or 25% over February 28, 2018 and an increase of 230% over May 31, 2017.

"Over the last quarter, we achieved record penetration rates in Quebec and Ontario. Our new 20-minute meal offering increased the number of available recipes per week across Canada," said Jonathan Ferrari, Chief Executive Officer of Goodfood Market Corp. "Additionally, our Western Canadian operations are growing significantly on a week over week basis. This is a testament to both the high quality of our products and our consistent efforts to expand in these markets."

About Goodfood

Goodfood is a leading meal kit company in Canada, delivering fresh ingredients that make it easy for subscribers to prepare delicious meals at home every week. Goodfood's objective is to take the hassle out of cooking, leaving subscribers with the fun part - cooking, sharing with family and eating. Subscribers select their favorite recipes from a variety of original dishes online. The Company prepares a personalized box of fresh ingredients and delivers it to the subscriber's doorstep with easy systematic instructions. Headquartered in Montréal, Canada, Goodfood had 76,000 active subscribers as of May 31, 2018. www.makegoodfood.ca

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