



NEWS RELEASE
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**GOODFOOD ACHIEVES RECORD QUARTERLY SUBSCRIBER GROWTH
WITH 37,000 NET ADDITIONS IN Q1 2019**

ACTIVE SUBSCRIBERS COUNT REACHES 126,000 AN INCREASE OF 42% QUARTER OVER QUARTER

Montreal, QC, December 3, 2018 – Goodfood Market Corp. (“Goodfood” or “the Company”) (TSX: FOOD), a leading home meal solutions company in Canada, announced today it has achieved record quarterly subscriber growth with the addition of 37,000 net new active subscribers in the first quarter of 2019 ended November 30, 2018. This represents an increase of 42% over August 31, 2018 and an increase of 180% over November 30, 2017. Goodfood had 126,000 total active subscribers at the end of the quarter.

"We are extremely pleased with the strong growth recorded in the first quarter of 2019 as we achieved our best quarter by far in terms of subscriber additions. We entered Fiscal 2019 with strong momentum in all our core markets across the country," said Jonathan Ferrari, Chief Executive Officer of Goodfood. "This record growth clearly demonstrates the effectiveness of our targeted marketing campaigns and the strength of our improved consumer experience. With the largest recipe offering in the industry and value-added solutions such as L'Artisan and Easy-Prep, we are increasing loyalty among existing subscribers and accelerating the adoption rate."

About Goodfood

Goodfood is a leading home meal solutions company in Canada, delivering fresh ingredients that make it easy for subscribers to prepare delicious meals at home every week. Goodfood's objective is to take the hassle out of cooking, leaving subscribers with the fun part - cooking, sharing with family and eating. Subscribers select their favorite dishes from a variety of originally developed recipes online. The Company prepares a personalized box of fresh ingredients and delivers it to the subscriber's doorstep with easy step-by-step instructions. Headquartered in Montreal, Canada, Goodfood had 126,000 active subscribers as of November 30, 2018. www.makegoodfood.ca

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